



# Potential Artist Application Form

Please answer every question - use NA if not applicable. Email COMPLETED form to [info@completelykentucky.com](mailto:info@completelykentucky.com). Incomplete applications cannot be evaluated. We will contact you within 12 weeks. Thank you!

## ALSO PLEASE ATTACH:

- at least **five** 300 dpi jpeg images with product dimensions
- a complete retail and wholesale **price sheet** that correlates to these images
- artist bio & photo - if available

Name: \_\_\_\_\_ Business name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

web site: \_\_\_\_\_ other web sites: \_\_\_\_\_

What is the best way to contact you? \_\_\_\_\_

What do you make? \_\_\_\_\_

What makes it unique and a good fit for Completely Kentucky? \_\_\_\_\_

When did you start your business? \_\_\_\_\_ How many wholesale accounts do you have? \_\_\_\_\_

**What is your wholesale discount?** \_\_\_\_\_% What is your production/lead time? \_\_\_\_\_

What are your terms? \_\_\_\_\_ What is your minimum? \_\_\_\_\_ Do you trade back undamaged pieces for new work? \_\_\_\_\_ What other Kentucky stores sell your work? \_\_\_\_\_

Do you normally ship? \_\_\_\_\_ or deliver? \_\_\_\_\_ If you charge delivery fees what are they? \_\_\_\_\_

Do you charge packing/handling fees? \_\_\_\_\_ If so, how much? \_\_\_\_\_ Do you offer free product to offset shipping fees? What is the average shipping cost as a percentage of the wholesale order? \_\_\_\_\_

Do you sell online? \_\_\_ **If so, please provide links:** \_\_\_\_\_

Do you have your own website? \_\_\_\_\_ Do you sell from it? \_\_\_\_\_

Would you be able to add a Completely Kentucky link to your web site as a "place to buy my work"? \_\_\_\_\_

Do you maintain consistent retail prices? \_\_\_\_\_ If no, please explain. \_\_\_\_\_

Do you sell in person? \_\_\_ If so, where in Kentucky and at what markup over your wholesale? \_\_\_\_\_

additional info: \_\_\_\_\_